

- 1 Circulation**
Print run: 2083 copies
Total circulation per annual average: 2005 copies
- 2 Format**
DIN A4,
210 x 297 mm trimmed
216 x 305 mm untrimmed
3 mm per bleed edge
Type area
184 mm width, 261 mm height
4 single columns each 43 mm
3 single columns each 58 mm
- 3 Printing material printing and binding method,**
Offset, basic font "Petit", Lumbeck / adhesive binding; Printing material has to be delivered 1:1. **Please send your material in digital form.**
Medium (offline): DVD/CD.
Data transfer (online): e-mail/FTP
- 4 Deadlines**
Frequency: monthly, 12 copies p.a.
Issue date 15th of each month
Copy deadline: Two weeks before publication
- 5 Publishing company**
Patzer Verlag GmbH & Co. KG
Address:
Koenigsallee 65, 14193 Berlin
Alter Flughafen 15, 30179 Hannover
Postal address:
PO. BOX 33 04 55, 14174 Berlin
PO. BOX 110151, 30099 Hannover
Phone: +49 (0)30 89 59 03 -0
Fax: +49 (0)30 89 59 03 -17
E-mail: info@patzerverlag.de
Internet: www.patzerverlag.de
Editorial department:
Mechthild Klett, phone: +49(0)30 89 59 03-63
Gloria Ballhause, phone: +49(0)30 89 59 03-52
E-mail: redaktion.stadtundgruen@patzerverlag.de
Advertisement department
Alexandra Kasper, phone: +49 (0)30 89 59 03-30
Andreas Fischer, phone: +49 (0)30 89 59 03-41
E-mail: anzeigen@patzerverlag.de
- 6 Payment terms**
2 % discount, if payment is effected within 10 days, latest within 30 days. All rates without VAT.
ID-No. DE 136665918
Deutsche Bank Berlin
IBAN DE55 1007 0000 0122 8287 00
BIC DEUTDE33XXX
Postbank Berlin
IBAN DE56 1001 0010 0025 5021 05
BIC PBNKDE33100
- 7 Rates and formats**
See table above, Rates without VAT
- 8 Additional fees (no discount applicable)**
8.1 Colour: Euro scale according to DIN 16539, calculation according to visual colour. Due to technical reasons, we reserve

Rates and formats

All rates without VAT

Price in €		Text section	
Format	Width x Height in millimetre	b/w	4c
1/1 Seite	184 x 261	2767,-	4898,-
Junior Page	137 x 195	1590,-	3609,-
3/4 Seite	184 x 195 / 137 x 261	2101,-	4306,-
1/2 Seite	184 x 129 / 90 x 261	1418,-	3424,-
3/8 Seite	184 x 96 / 90 x 195 / 137 x 129	1070,-	2756,-
1/3 Seite	184 x 85 / 58 x 261	953,-	2506,-
5/16 Seite	184 x 80 / 90 x 162	894,-	2375,-
1/4 Seite	184 x 63 / 90 x 129 / 43 x 261	718,-	1963,-
7/32 Seite	90 x 113	629,-	1627,-
3/16 Seite	184 x 47 / 90 x 96	540,-	1414,-
5/32 Seite	90 x 80	451,-	1194,-
1/8 Seite	184 x 30 / 90 x 63 / 43 x 129	361,-	968,-
7/64 Seite	43 x 113	316,-	853,-
3/32 Seite	90 x 47 / 43 x 96	271,-	736,-
5/64 Seite	43 x 80	226,-	617,-
1/16 Seite	90 x 30 / 43 x 63	181,-	497,-
3/64 Seite	43 x 47	136,-	375,-
1/32 Seite	90 x 14 / 43 x 30	91,-	252,-

Price in €		Advertising section	
Format	Width x Height in millimetre	b/w	4c
1/1 Seite	184 x 261	2263,-	4368,-
3/4 Seite	184 x 195 / 137 x 261	1718,-	3861,-
1/2 Seite	184 x 129 / 90 x 261	1160,-	3027,-
3/8 Seite	184 x 96 / 90 x 195 / 137 x 129	875,-	2424,-
1/3 Seite	184 x 85 / 58 x 261	779,-	2200,-
5/16 Seite	184 x 80 / 90 x 162	731,-	2084,-
1/4 Seite	184 x 63 / 90 x 129 / 43 x 261	587,-	1718,-
7/32 Seite	90 x 113	514,-	1410,-
3/16 Seite	184 x 47 / 90 x 96	442,-	1224,-
5/32 Seite	90 x 80	369,-	1033,-
1/8 Seite	184 x 30 / 90 x 63 / 43 x 129	295,-	836,-
7/64 Seite	43 x 113	259,-	736,-
3/32 Seite	90 x 47 / 43 x 96	222,-	635,-
5/64 Seite	43 x 80	185,-	532,-
1/16 Seite	90 x 30 / 43 x 63	148,-	428,-
3/64 Seite	43 x 47	111,-	323,-
1/32 Seite	90 x 14 / 43 x 30	74,-	217,-

For our General Terms and Conditions please visit www.patzerverlag.de

- our right to adjust shades when printing according Euro scale.
- 8.2 Placement:**
Insertions with specific placement
Instructions will be added a 25 % surcharge.
- 8.3 Formats:**
Insertion above trim 10%
Insertion above type area 10%
Insertions with bleed 10%
Add 3 mm to bleed edge. Additional fee will be charged for single bleed.
- 9 Classifieds**
Pricing see Advertising section
cipher fee 11,- €
Discount for job search 25%
- 10 Special advertisement**
Print runs/ special prints on request
- 11 Discounts:**
Advertisement booked within one year
- | Series | discount |
|---------------|----------|
| 3 Insertions | 5 % |
| 6 Insertions | 10 % |
| 12 Insertions | 15 % |
- Additional fees for colour, placement and format are not discountable

- 12 Combinations**
Crossmedia - Packages on request
- 13 Bound inserts**
Rates excluding VAT. Delivery untrimmed in minimum size 216 x 305 mm.
2-page € 2263-
4-page € 4526,-
- 14 Loose inserts**
Rates excluding VAT.
Loose inserted, with a max. size of 205 x 290 mm.
Rates of insert (per 1.000 copies) are charged according to weight
Up to 15 g€ 144,-
Up to 25 g€ 281,-
Above 30 gon request
- 15 Tip-ons**
Rates see pos. 14 plus additional fees for technical costs (sticking costs). Postcards, brochures and reference patterns on request after sending a specimen.
- 16 Shipping-Address for tip-ons, bound and loose inserts**
Patzer Verlag GmbH & CO. KG
Alter Flughafen 15, 30179 Hannover
Please note when delivering:
Copies according circulation plus 5 %